



# JAKE CARTER

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## WEBSITES, PORTFOLIOS, PROFILES

- jakescreations.online
- <https://www.linkedin.com/in/jake-carter-57657b15a>

## PROFESSIONAL SUMMARY

Hardworking and reliable UX/UI Designer and marketer with strong ability in the Design process and advertising strategies. Offering skills in Figma and Usability Testing. Highly organized, proactive, and punctual with a team-oriented mentality.

## SKILLS

- Verbal and Written Communication
- Organization and Efficiency
- Project Management
- Time Management
- Problem-Solving

## WORK HISTORY

**Marketing and Grant Manager** | Christian Center of Park City - Park City, UT 10/2023 - CURRENT

- Created engaging social media graphics that drove user engagement and increased online visibility.
- Collaborated with cross-functional teams to ensure consistent branding across all company touchpoints and communications channels.
- Boosted sales performance through the creation of engaging promotional materials and advertising strategies.
- Developed creative designs for print materials, brochures, banners, signs, and digital marketing to increase brand awareness.
- Interacted with internal partners and obtained detailed information about the organization's mission and goals to form a solid foundation for grant applications.
- Streamlined the grant application process by creating templates and tools for consistent proposal content.

**UX/Graphic Design Intern** | Utah Valley University - Orem 05/2022 - 08/2022

- Generated digital image files for use in digital and traditional printing
- Designed social media posts, tension banners, and brochures
- Used Figma and Adobe Illustrator to create images and layouts.

**UX/UI Designer** | National Park Services - UT 01/2022 - 08/2022

- Took part in the design process for the Timpanogos Cave Smart Trail up American Fork Canyon

- Worked on a team to design 5 different experiences that hikers can participate in on their phone while hiking the Timpanogos Cave trail
- Regularly communicated and collaborated with the National Park Services and followed their guidelines and requirements during the design process.

**Associate Designer** | Qualtry - Lindon, UT

11/2017 - 02/2022

- Worked with customers to present mockups
- Generated digital image files for use in digital and traditional printing
- Used job-related computer software to generate new images.

## **EDUCATION**

Utah Valley University, Orem, UT

**Bachelor of Science:** Web Design